

## **NextWindow and Quality Automation Graphics Help Buildings Go Green**

*Interactive Touch Screens Help Building Owners Educate the Public about Building Energy Efficiency, Earn LEED Credits*

**Chicago, IL, December 2007**—Green cars, green buildings, green energy, and now green screen information. As Americans become increasingly aware about the importance of being “green” to protect the environment, businesses strive to communicate their green message. NextWindow, an international leader in the design and manufacture of optical touch-screen overlays and OEM touch components, together with Quality Automation Graphics, a provider of control systems graphic design for the building automation industry, are helping [facility managers] ? companies interested in conveying their green message with interactive touch screen kiosks that display building energy efficiency data to the public.

Displaying energy efficiency on an interactive display also helps a building owner to earn credit towards the U.S. Green Building Council's Innovation in Design Leadership in Energy and Environmental Design (LEED) system, which recognizes companies for innovative strategies that demonstrate quantifiable environmental benefits.

“There’s a growing trend towards building owners using large format monitors to display all kinds of critical building data for a variety of uses,” says Anthony Uhrick, NextWindow VP of Sales, North America. “Using NextWindow and Quality Automation’s interactive touch screens, with commercial grade monitors, a building owner can educate the public on the viability of green buildings while making the content interactive.”

One of the largest building controls companies in the world is incorporating Energy Star rated 46" LCD's using NextWindow Touch Screen Overlays on the LCD. This provides a solution for the building owner to display energy efficiencies about LEED certified solutions used in the building.

“Providing the connectivity into internal building controls systems using out of the box software, and photo realistic graphics to display to the public, allows end users a cost effective way to display information,” said Dan McCarty TITLE of Quality Automation.

One such company that recently benefited from the technology of both companies is Signature Advertising in Denver, CO., which used these interactive kiosks inside a condominium complex. “Our customers look to us to be on the cutting edge of design and technology,” said Karen Ruby, President/Director of Accounts. “With the recommendation from our value added reseller, we use NextWindow’s touch technology, incorporated in to large format LCD’s. This has allowed us to provide our content in a turnkey interactive display to our customers.”

“The kiosks can help a building owner answer questions such as why the building owner used green building products, and how it is benefiting the environment,” McCarty says. “This technology allows the public to easily interact with historical and live building data and access information quickly and easily using touchscreens.”

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#### **ABOUT QUALITY AUTOMATION GRAPHICS:**

An industry leader in control systems graphic design for the building automation industry, Quality Automation Graphics has eight years of experience providing control graphic solutions. The company’s core competencies are graphic design services for the controls industry, focusing on: graphic design outsourcing services, 2D and 3D (for most building control software), 3D symbol library creation, graphic design standards development, and productivity tool design development. Contact info?? Website, etc.

#### **ABOUT NEXTWINDOW:**

NextWindow is an international leader in the design and manufacture of optical touch-screen overlays, and OEM touch components, from 12.1” to over 100”. NextWindow is a privately held company based out of Auckland, New Zealand and has its U.S.

headquarters in Chicago, IL. For more information, call 1-866-870-9733 or visit on the web at [www.nextwindow.com](http://www.nextwindow.com)

**CONTACT:**

Anthony Uhrick

VP, Sales & Marketing, North America

NextWindow

PH: 708/482-0004

AUhrick@NextWindow.com

Dan McCarty

Quality Automation Graphics

PH: 515-965-3403

dmccarty@qagraphics.com